

# DELIVERING THE ENTERPRISE FABRIC FOR BIG DATA

Aiaz Kazi

SVP, Platform Strategy and Adoption

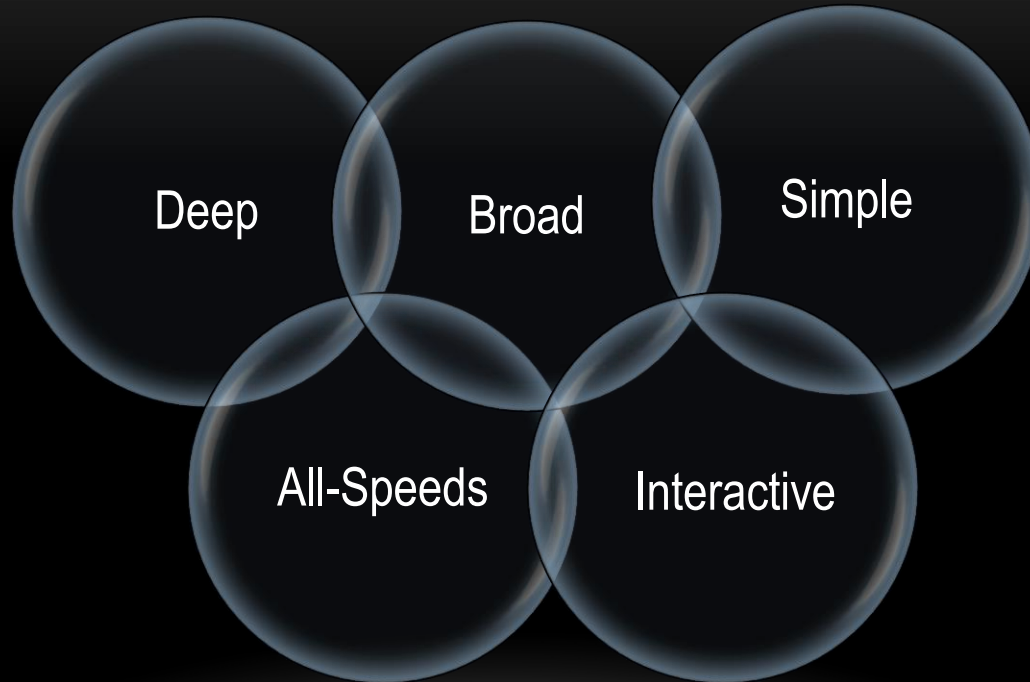
SAP



@aiazkazi



# ENTERPRISE: BIG DATA = ALL DATA



**CONTEXT IS KING**

# KEY TECHNOLOGY REQUIREMENTS

In-Memory

Distributed

Linear Scaling

Massively Parallel Processing

# SAP HANA – A REIMAGINED PLATFORM

In-Memory

Columnar

Text

Distributed

Compressed

Geo-spatial

Linear Scale

No Aggregates

Analytics

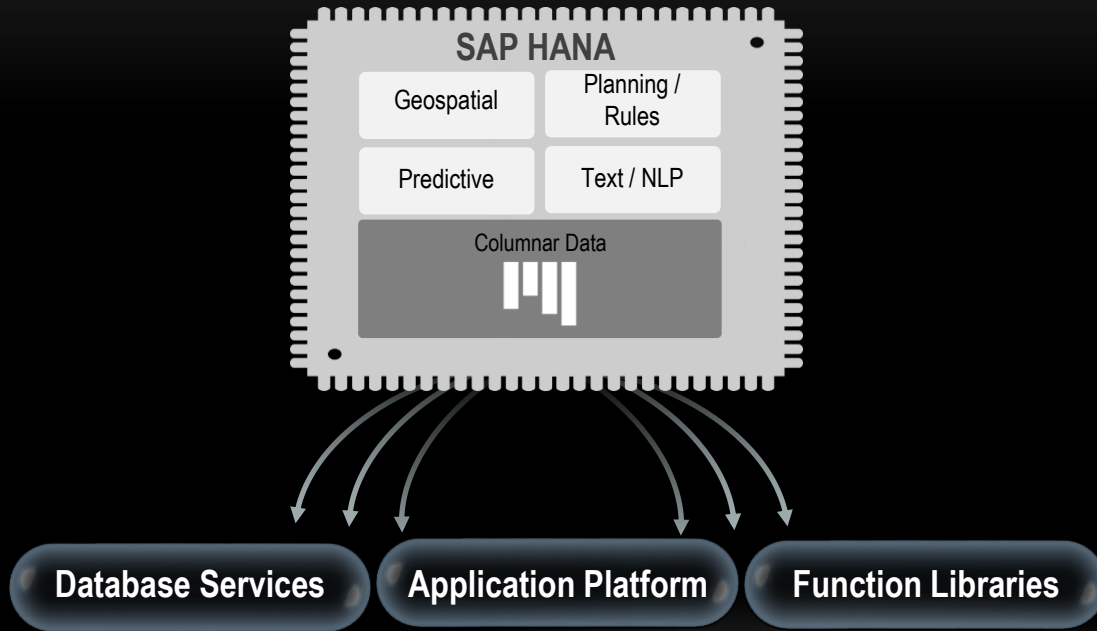
Massively  
Parallel

Predictive

Planning

# SAP HANA

A COMPLETELY REIMAGINED IN-MEMORY PLATFORM



**3,300+**

Enterprise Customers

**\$1B+**

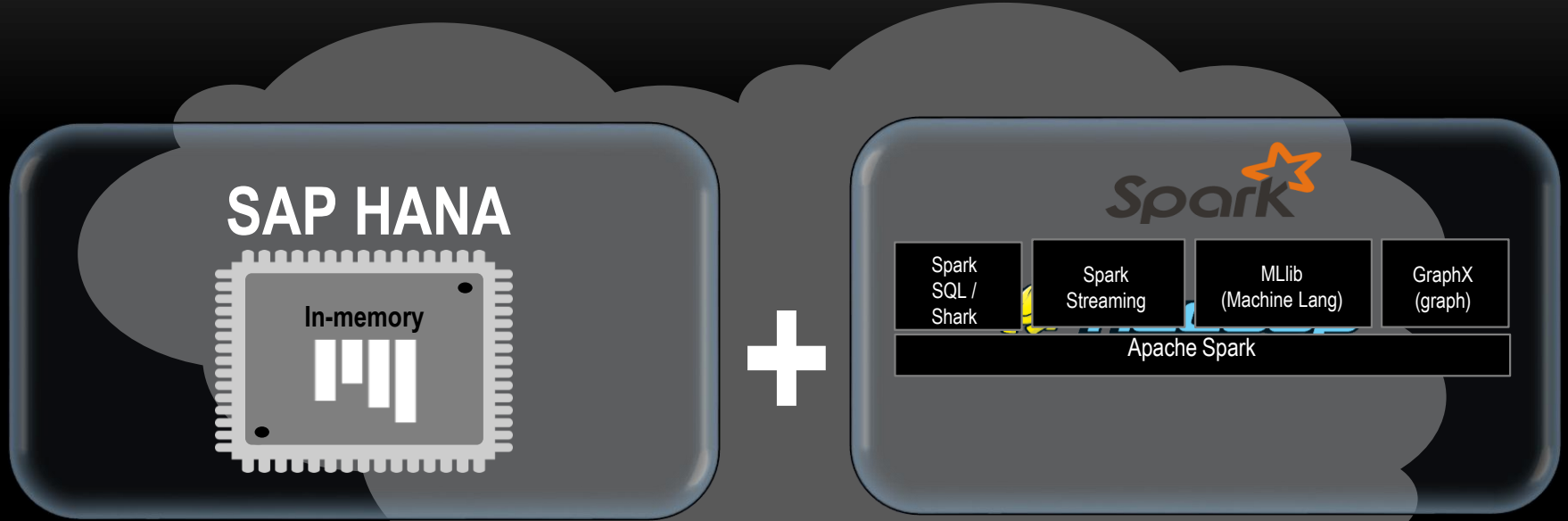
Revenue

**1,500+**

Startups

# SAP HANA AND SPARK DELIVER

## THE ENTERPRISE FABRIC FOR BIG DATA



**CLOUD READY**

WHAT ARE WE ANNOUNCING?

**PARTNERSHIP WITH DATABRICKS**

**SPARK 1.0 DISTRIBUTION**

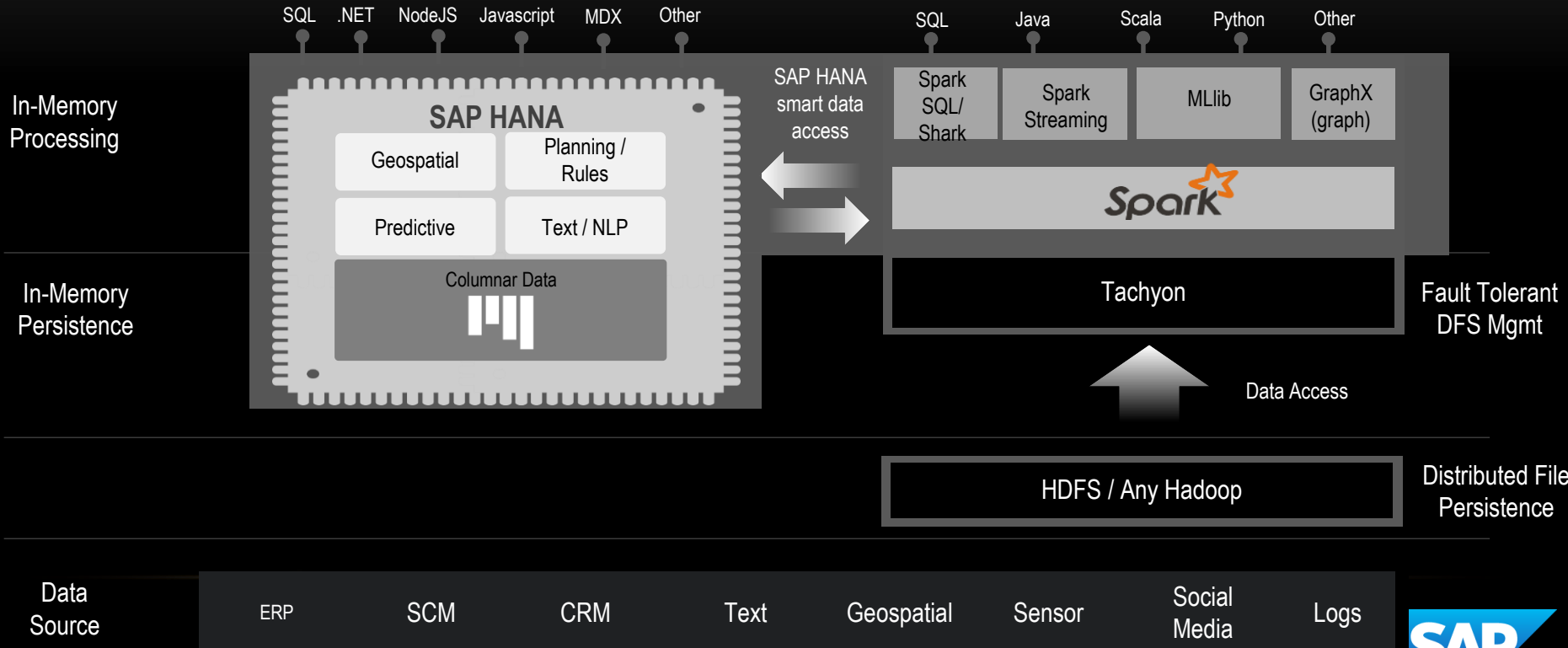
**DOWNLOAD NOW**

[spark.saphana.com](http://spark.saphana.com)



# SAP HANA + SPARK : ENTERPRISE FABRIC FOR BIG DATA

Real-time Applications, Interactive Analysis





# HOW DO I GET STARTED?

- Available for immediate download: [spark.saphana.com](https://spark.saphana.com)
- SAP HANA Learning Resources: [www.saphana.com](https://www.saphana.com)
- Other Learning Resources: [academy.saphana.com](https://academy.saphana.com)

DELIVERING THE ENTERPRISE FABRIC FOR BIG DATA

**THANK YOU!**

Aiaz Kazi

SVP Products & Innovation – Platform Strategy & Adoption

SAP

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